

# City of Mesa Library Advisory Board Meeting

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**Date:** January 21<sup>st</sup> 2025

**Time:** 5:30pm

**Location:** Main Library, Board Room  
64 E. 1<sup>st</sup> Street, Mesa, AZ 85201



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Agenda items	Presenter
1. Call to order	
2. Approval of November 2024 minutes	
3. Public Comments During this time, citizens may comment on any appropriate subject not on the agenda. Comments are limited to 5 minutes per presenter. No formal action will be taken by the Board at this meeting.	
4. Introductions, Recognitions and Announcements	All
5. Volunteer Services Annual Report	Cory
6. Marketing Update	Sara
7. Mesa Room Tour	Shaney
8. Directors Update	Polly Bonnett
9. Identify items for future agendas	All
Next meeting Dates	Polly Bonnett
Adjournment	

**Notes:**



# MESA PUBLIC LIBRARY

We are more than just books!





Our Vision:  
Dreaming *Starts* Here

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Our Mission:

Mesa Public Library supports lifelong learning, empowers individuals & strengthens the community.

# Volunteer Services



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## Volunteers:

- Recruitment, On-boarding, Training, Scheduling, Supervision
- Programs: Summer Reading Programs (teen volunteers), Homebound Program, Valentine's for Seniors, First Responder Appreciation Cards
- Internal Events: Volunteer Appreciation Luncheon, Volunteer Week, Fall Field Trip, Holiday Potluck.

## Books:

- Incoming Donations & Discards
- Outbound Donations
- Book Sales: 3 In-person Bookstores and 2 On-line Bookstores.

# 2024 Volunteers

387 Volunteers, 10 Inactive & 5 Emeritus

- 142 potential volunteers interviewed
- 92 Started in 2024 & have been retained
- 217 Started before 2024 & are still volunteering
- 101 Summer Reading Program Teen Volunteers

25,896 Hours Donated





- Application online – volunteer completes and updates
  - Precise volunteer status tracking (winter visitors, qualifications, languages, interests in other areas...)
  - Training tracking – expirations with notifications
  - Self sign up scheduling for volunteers – SRP Teen volunteers
  - Detailed reports with various filters and factors
  - Volunteer Manager reports
  - Feedback/impact reports
- 
- Text and notification options

The screenshot shows a web application interface for managing volunteer qualifications. At the top, there is a navigation menu with tabs for 'Main', 'Communications', 'Assign', 'Schedule', 'Hours', 'Reports', 'Committees', and 'Classifications'. Below this is a sub-menu with 'Dashboard', 'Contact', 'Custom Fields', 'Qualifications', 'General Interests', 'General Availability', and 'Miscellaneous'. The 'Qualifications' tab is active, displaying a table with columns for 'Qualification', 'Level', and 'Expiry Date'. The table contains several rows of qualification data, including 'Fluency in Spanish', 'I am applying to be a Summer Reading Program Teen Volunteer', and 'Computer Access Approved (SAM)'. Each row has a radio button for selection, a dropdown menu for the level, and a date field for the expiry date. The interface includes 'Cancel' and 'Save' buttons at the top right and bottom right.

Qualification	Level	Expiry Date
Fluency in Spanish	<input type="radio"/> <input type="text"/>	
I am applying to be a Summer Reading Program Teen Volunteer	<input type="radio"/> <input type="text"/>	
I allow the library to share my phone number/email with other teens in the Summer Reading program for the sole purpose of shift changes.	<input type="radio"/> <input type="text"/>	
Computer Access Approved (SAM)	<input type="radio"/> YES <input type="text"/>	7/25/2022
Volunteer Orientation	<input type="radio"/> Completed <input type="text"/>	
Shelving Quiz	<input type="radio"/> <input type="text"/>	
Branch Assignment is Dobson Ranch	<input type="radio"/> <input type="text"/>	
Branch Assignment is Main	<input type="radio"/> YES <input type="text"/>	
Branch Assignment is Red Mountain	<input type="radio"/> <input type="text"/>	
Homebound Program Training	<input type="radio"/> <input type="text"/>	mm/dd/yyyy
I am 18 or older and agree to a background check paid for by the City of Mesa.	<input type="radio"/> YES <input type="text"/>	

# Volunteer Recruitment

- Library Marketing Team Social Media
- MPL Website
- Volunteer Match  VolunteerMatch
- Just Serve  **JUST SERVE**  
FIND VOLUNTEER OPPORTUNITIES NEAR YOU
- Loving Life After 50 Expo
- Outreach Team: Farmer's Markets & Lobby Stops



# 93 New Volunteers

## Computer Help Desk



## Online Sales



## Programs



## Bookstore



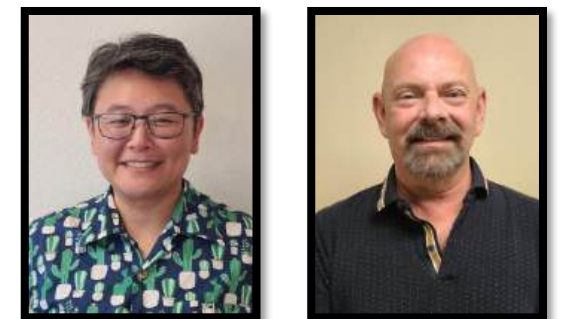
## Concierge



## Shelving

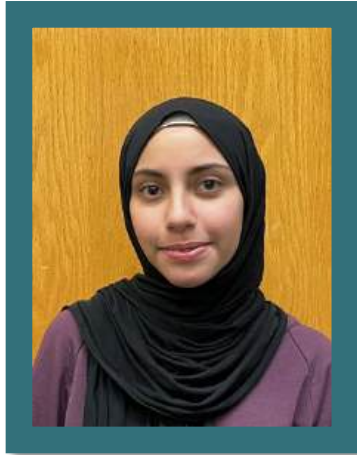


## Sorting & Scanning Donations





# 123 New Volunteers (30 New Teen)



# Volunteer Programs



## Summer Reading Program

- 101 Teens, 30 New Teens, 3 Branches
- Recruitment, Interviews, 4 Orientations, Schedules, End of Summer Party, T-shirts, Snacks for 3 branches.

## Volunteer Book Group

- Monthly Program for volunteers
- 6-9 volunteers each month
- Annual Potluck

## Valentines for Seniors

- 3 card making sessions (one at each branch)
- 2275 Valentine's distributed between 37 care centers, delivered by 9 volunteers

## First Responder Card

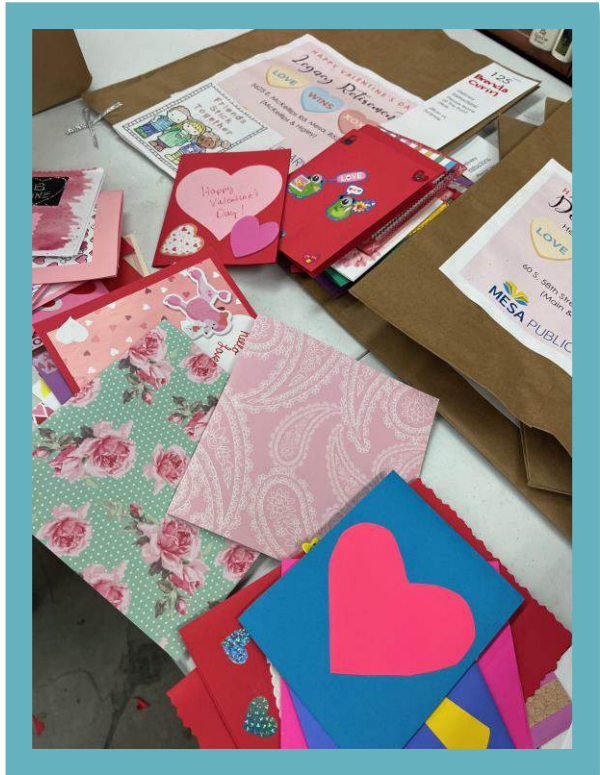
- 3 card making sessions (one at each branch)
- 21 Fire / Police Stations delivered to

## Homebound

- 16 Homebound Volunteers, serving 13 patrons
- Information session for recruiting volunteers

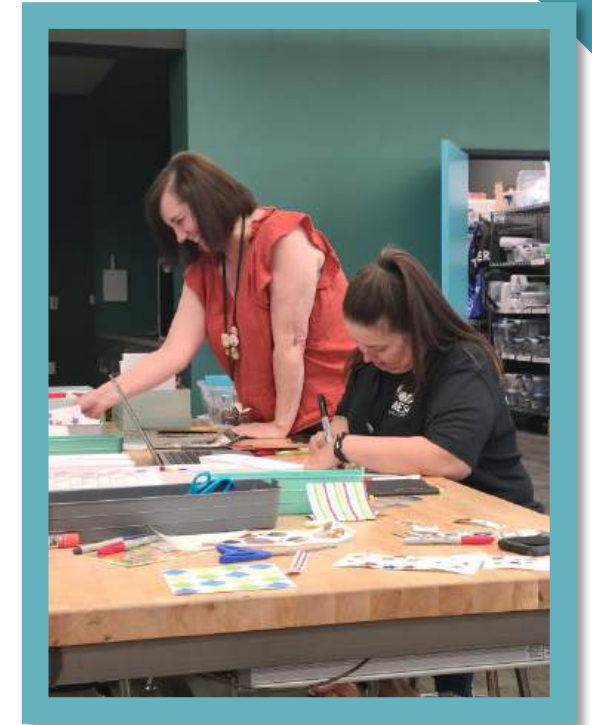
# Valentine's For Seniors

2275 Valentine's Distributed  
37 Senior Facilities



# First Responder Card Making

## 21 Fire/Police Stations



# Holiday Gift:

All active volunteers received their punch card in your New Year's Card, it entitles them to a FREE book per month.

New volunteers are given this card too!

Volunteers can redeem their FREE book at any of the 3 ReStoried Bookstore locations.



## THANK YOU FOR BEING A VALUED VOLUNTEER!

This card entitles the bearer to one  
(1) FREE item per month  
(\$5.00 value or less)  
from ReStoried Books at any  
Mesa Library location.

NAME:

Valid only during the current month.

# 2024 Volunteer Appreciation Luncheon



# Volunteer Appreciation Week: April 21-27

Movie Night



Jewelry Making



Daily Gifts



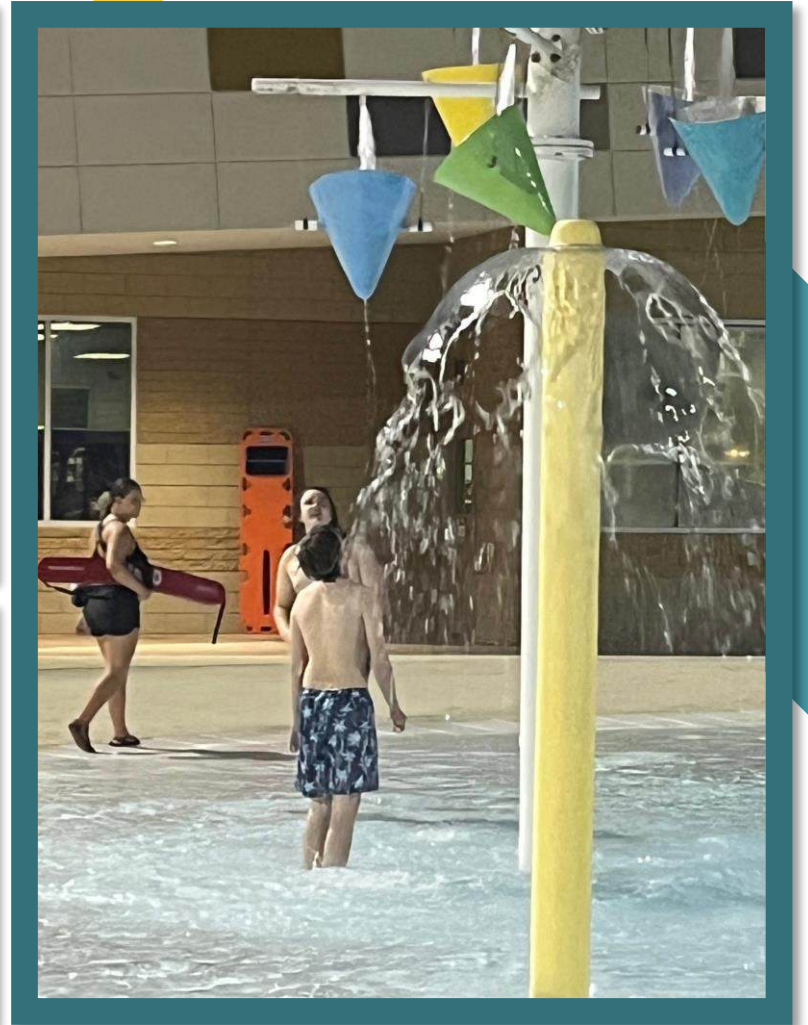
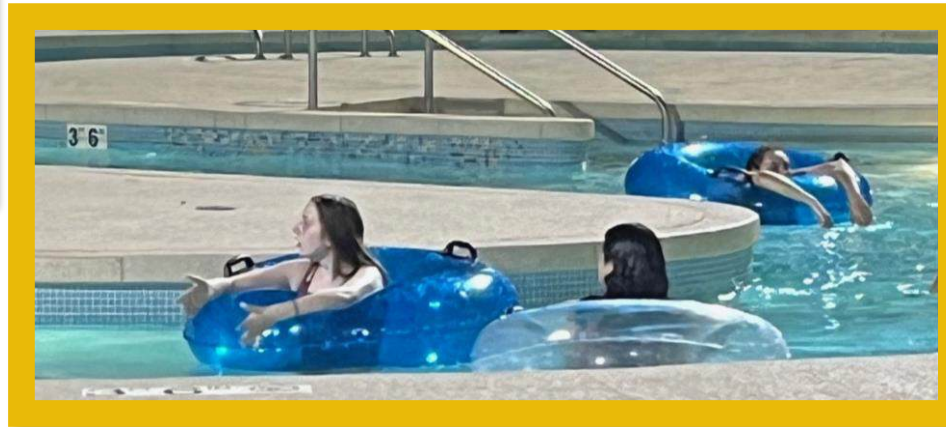
Daily Gifts

City Wide Activities:  
Movie Night  
IDEA Museum  
Jewelry Making WS  
Firehouse Tour



IDEA Museum

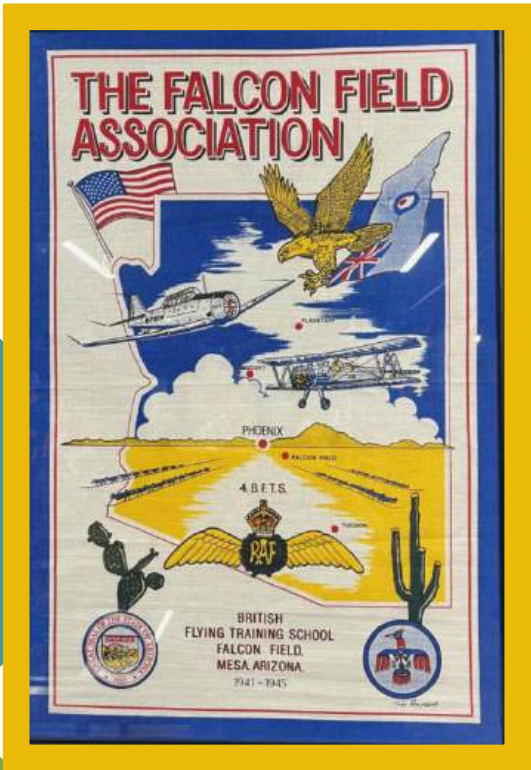
# SRP Summer Party





# Fall Field Trip: Falcon Field

## Continental Breakfast & Tour of WWII Hangar

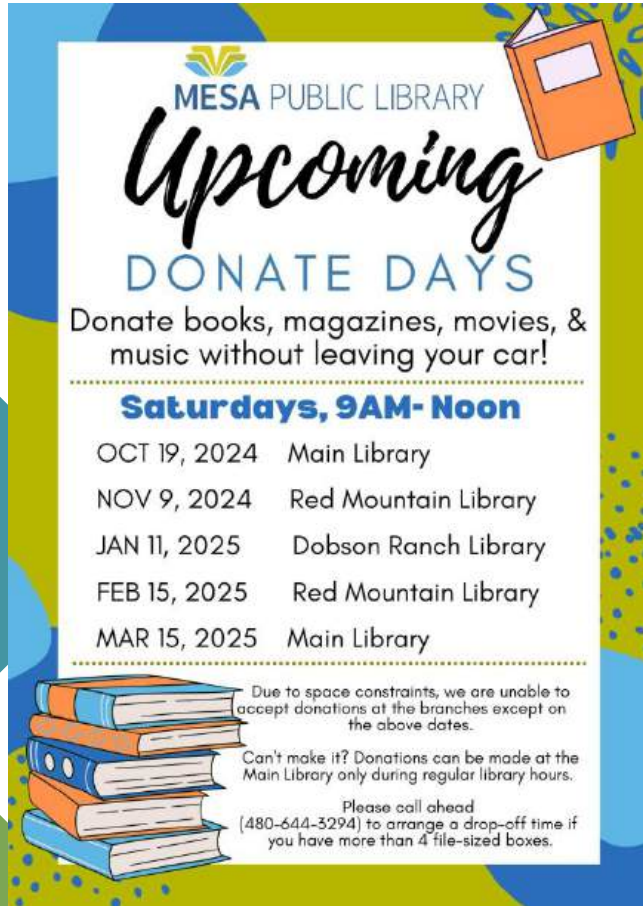


# Holiday Potluck



Branch provided main dish & drinks, staff provided sides,  
volunteers provided desserts.  
Volunteers were given blankets as a Thank You!

# Donate Days



**MESA PUBLIC LIBRARY**  
*Upcoming*  
**DONATE DAYS**

Donate books, magazines, movies, & music without leaving your car!

**Saturdays, 9AM- Noon**

OCT 19, 2024	Main Library
NOV 9, 2024	Red Mountain Library
JAN 11, 2025	Dobson Ranch Library
FEB 15, 2025	Red Mountain Library
MAR 15, 2025	Main Library

Due to space constraints, we are unable to accept donations at the branches except on the above dates.

Can't make it? Donations can be made at the Main Library only during regular library hours.

Please call ahead (480-644-3294) to arrange a drop-off time if you have more than 4 file-sized boxes.



67,250 Books Donated to MPL  
(includes: books, magazines, DVD's, CD's & Audiobooks)

5,181 Books Donated out to the Community

709 Books Donated to Little Free Libraries in Mesa

# Outbound Book Donations

- Boys & Girls Club Mesa
- iCAN
- COM Fire Dept
- Franklin East
- A Dream & A Pencil
- Purple Hearts
- Paz de Cristo - weekly
- Social Spin Laundromat
- Family Resource Center
- Riverview HS
- Banner Baywood
- Gila County Prison
- Domestic Violence Shelter
- Highland Arts Elementary
- Perryville Women's Prison
- Teen Library Program
- Archway Arete Elementary
- Outreach Program
- 22 Little Free Libraries

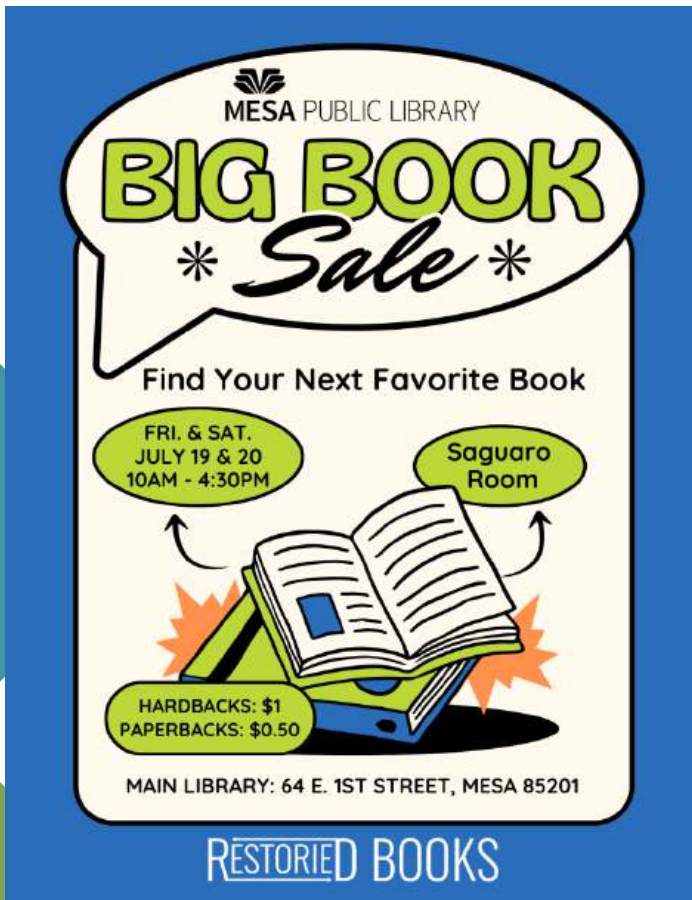
5,181 Books Donated  
out to the Community

709 Books Donated  
Little Free Libraries

# Big Book Sale: 2 Day Sale

All books sold were from our outbound books, all books had either cycled through our bookstores or deemed only good enough to donate out.

- 43 Mystery Boxes Sold
- \$5118.00 in Sales



# RESTORIED BOOKS



Every month at each branch:

- Author of the Month: BOGO
- Holiday Feature

June: Children's Reading

December: New & Like New Sale - \$7149.78



# RESTORED BOOKS

## 2024 Book Sales: Online and In-library

### In-Library Sales

	2023	2024	
Main	\$34,847.49	\$39,041.92	10% Increase
Red Mtn	\$20,389.66	\$16,715.65	8% Decrease
Dobson	\$4,592.87	\$4,791.60	5% Increase
Grand Total	\$59,830.02	\$60,549.17	2% Increase

**2024 Bookstore Totals:**  
**\$106,032.46**

### Amazon & eBay Sales

Month	# of items	Gross Revenue	Average/item
January	163	\$4,725.51	\$28.99
February	138	\$4,126.10	\$29.90
March	131	\$4,031.87	\$30.78
April	115	\$3,396.88	\$29.54
May	137	\$4,238.01	\$30.93
June	146	\$4,011.57	\$28.24
July	151	\$4,160.74	\$28.48
August	117	\$3,160.38	\$28.20
September	134	\$4,424.21	\$34.63
October	98	\$2,696.19	\$28.00
November	93	\$3,162.44	\$35.63
December	102	\$3,349.39	\$33.04
amazon & ebay totals	1525	\$45,483.29	\$29.82



  
MESA PUBLIC LIBRARY  
*We love*  
♥ OUR ♥  
*Volunteers*





# Marketing Team 2024 Recap

January 21, 2025

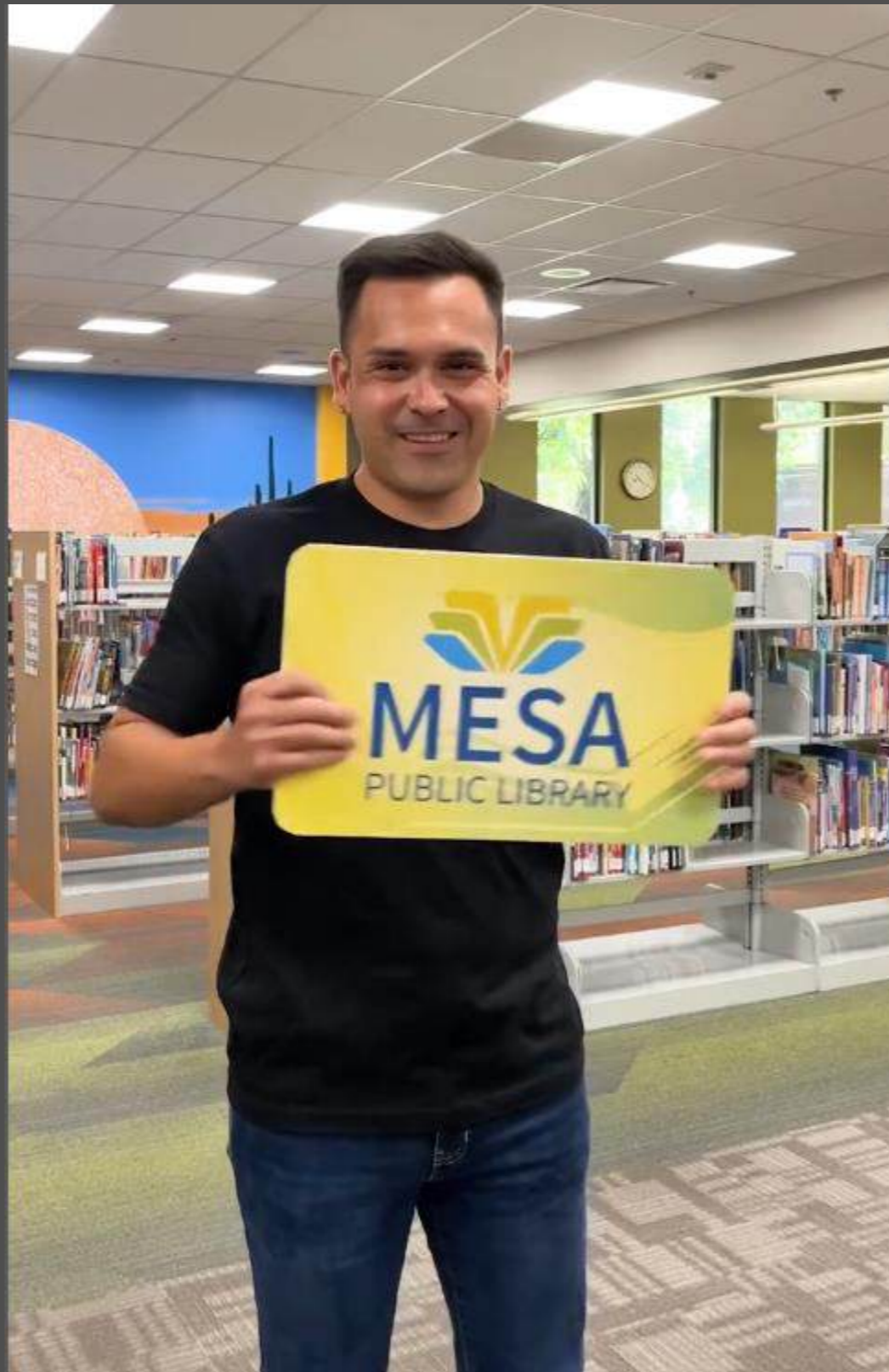


# Hi!

We're the Mesa Public Library Marketing Team  
Sara Lipich and Veronica Coronado



# January



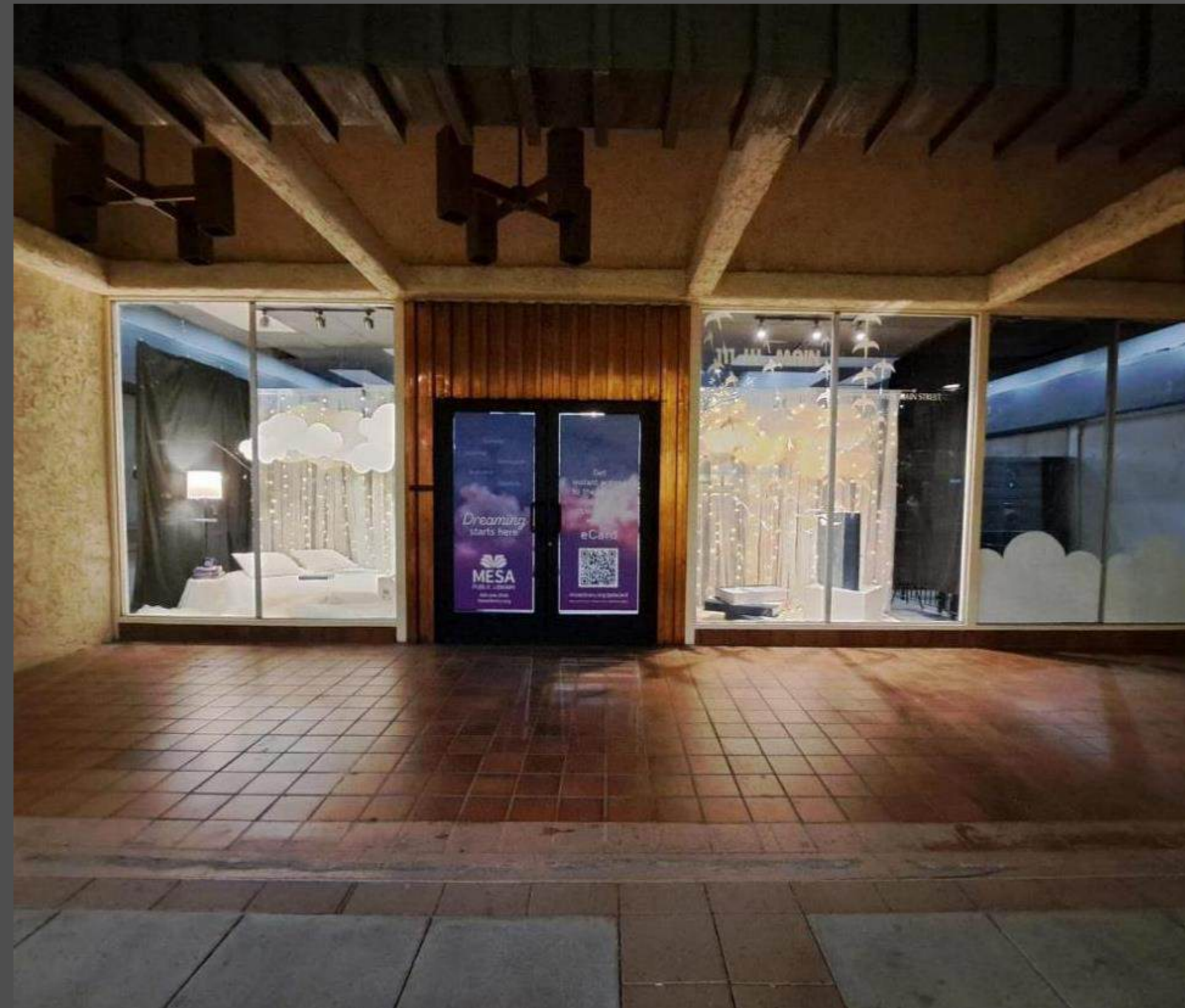
Started Valley-wide library marketer's group

February



Window Display on Main Street

# February



Window Display on Main Street

# April

**Mesa Public Library At-A Glance 2021-2024 . . .**

**LIBRARIES - HUBS OF KNOWLEDGE**

- Main Library Improvements**  
Completed July 2023  
- 10,000 sq ft renovation  
- 10,000 sq ft renovation  
- 10,000 sq ft renovation
- Dobson Ranch Library Improvements**  
Completed February 2023  
- 10,000 sq ft renovation  
- 10,000 sq ft renovation
- Mesa Express Library (MEL) at Monterey Park**  
Completed October 2022  
- 10,000 sq ft renovation  
- 10,000 sq ft renovation
- LEAP Team Library**  
Launched August 2023  
- 10,000 sq ft renovation  
- 10,000 sq ft renovation
- Gateway Library**  
Anticipated to open  
- 10,000 sq ft renovation  
- 10,000 sq ft renovation

**MESA PUBLIC LIBRARY**

**BUILDING MESA'S FUTURE**

**Expand Educational & Cultural Experiences . . .**

**LIBRARIES - COMMUNITY ANCHORS**

- Central Mesa Library**  
- 10,000 sq ft renovation  
- 10,000 sq ft renovation
- Mesa Express Library - North**  
- 10,000 sq ft renovation  
- 10,000 sq ft renovation
- Red Mountain Library Improvements**  
- 10,000 sq ft renovation  
- 10,000 sq ft renovation

**MESA PUBLIC LIBRARY**

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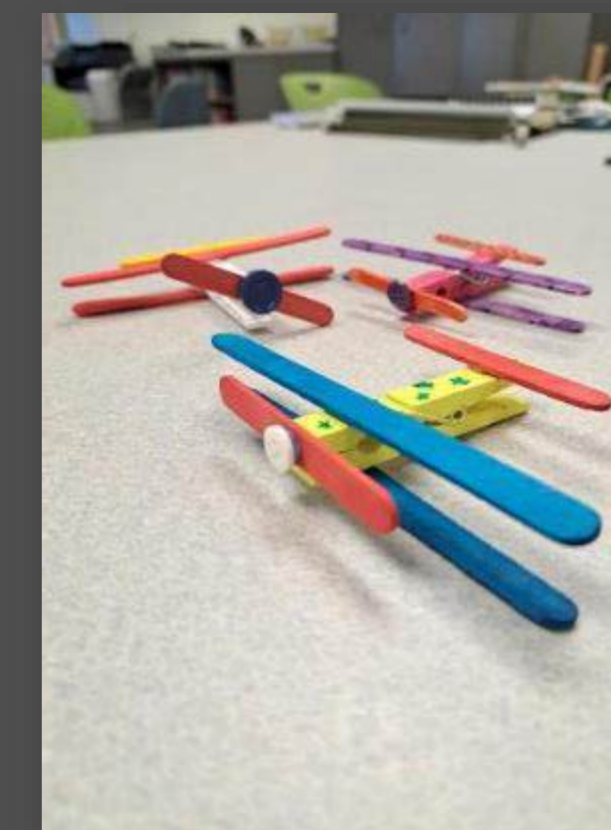
**Dreaming starts here . . .**

**MESA PUBLIC LIBRARY**

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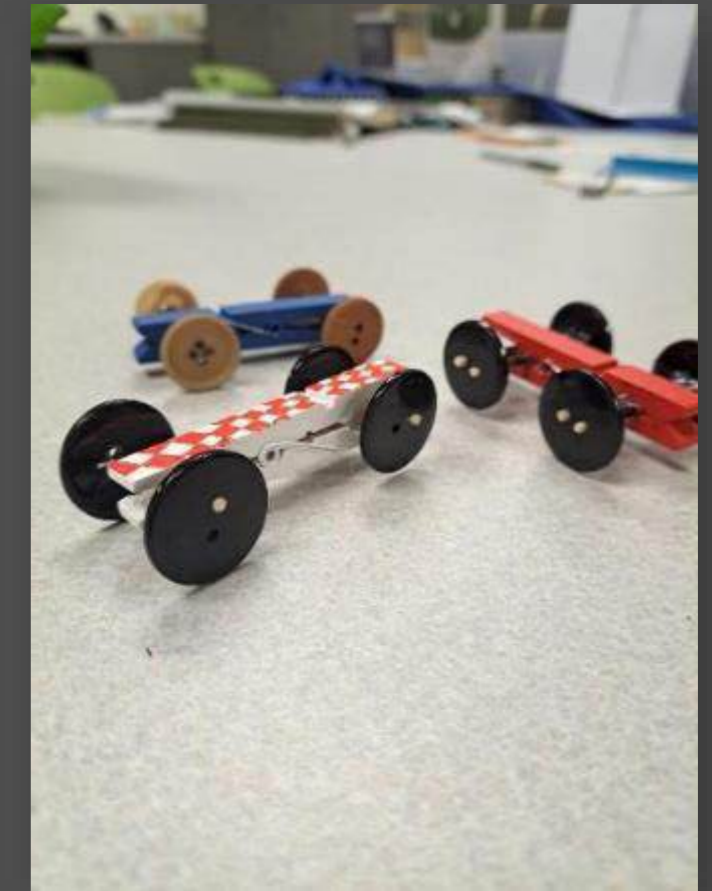
**MESA PUBLIC LIBRARY**

**BUILDING MESA'S FUTURE**



Community Meetings  
for General Obligations Bond

May



Gateway Groundbreaking

June/July



Summer Reading



June/July



# BIKE to BOOKS DESIGN CONTEST

Enter for a chance to have your artwork placed on a City of Mesa Shared Use Path!

### PRIZES: PER GRADE BRACKET

**GRAND PRIZE**  
Bike art design installed on a Shared Use Path in Mesa.

**HONORABLE MENTIONS**  
Winners will receive a certificate signed by city leadership and will be showcased on our media channels.

\*Location, timing and final version of the winning design will be determined by City of Mesa staff. Some artistic license may be used to ensure the designs work with the materials we use and how it's installed.

**CONTEST DATES**  
May 1 - July 31, 2024

**HOW TO ENTER**  
Pick up an entry form at any Mesa Public Library or print the form online at: [mesalibrary.org/biketobooks](http://mesalibrary.org/biketobooks)

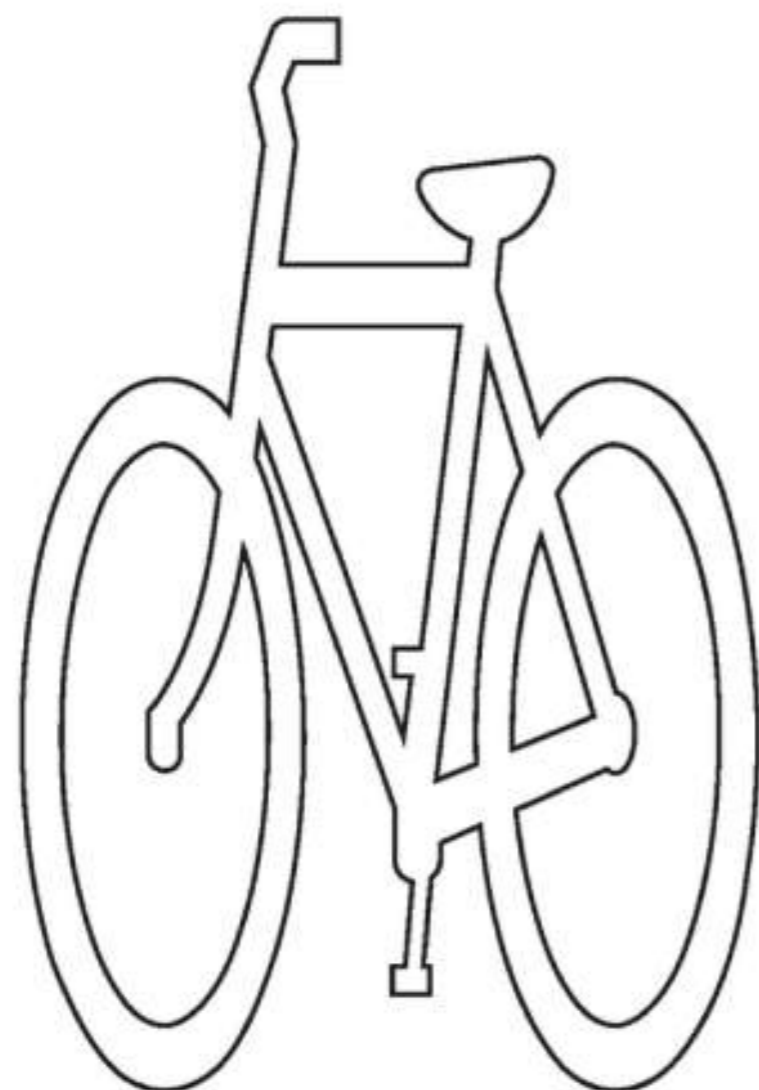
Return your entry form to any Mesa Public Library.

For library locations and hours, visit [mesalibrary.org](http://mesalibrary.org).

**JUDGING:** Winners will be judged on the following: originality, creativity, whimsy.

**AVAILABLE COLORS:** Black, white, yellow, blue, green, red, orange, purple, light blue, grey and pink.

**SHOW OFF YOUR ART**  
#MesaBikeToBooks



Your design can extend outside the lines. Feel free to let your creativity shine! Visit [biketobooks.com](http://biketobooks.com) for examples.

## FIRST PLACE

**A Need for Speed and a Need to Read!**  
Kaylee Sherman  
PreK-2nd

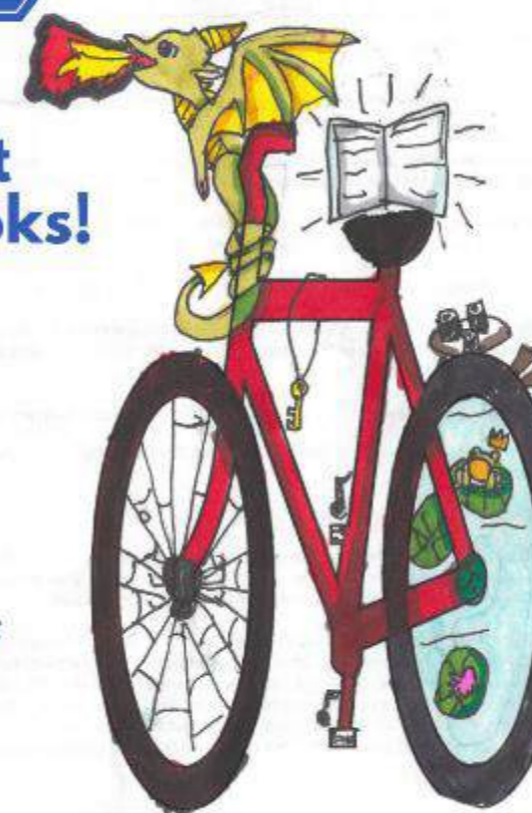
**Inspiration:**  
"I like turtles...and I like to go fast!"



## FIRST PLACE

**The Different Types of Books!**  
Trinity Ellis  
3rd-6th

**Inspiration:**  
"So many types of books, so little time..."



## FIRST PLACE

**La Vista Desde el Desierto**  
Alenna Bergen  
7th-12th

**Inspiration:**  
"Me inspiran las cosas mas conocidas de Arizona."  
I am inspired by the most known things in Arizona.



Bike to Books Contest

June/July



Bike to Books Contest

June/July

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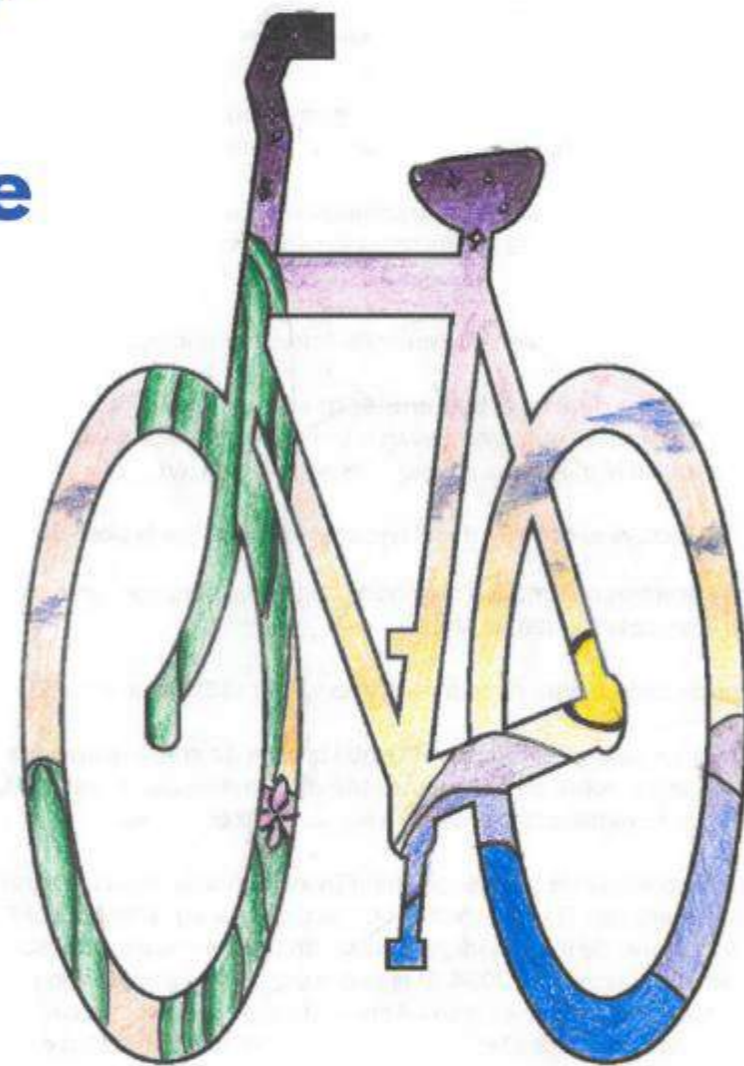
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cosas mas conocidas  
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I am inspired by the  
most known things  
in Arizona.



Bike to Books Contest

July



Big Book Sale

# August

## DRAW YOUR DREAM BOOKMOBILE BOOKMARK CONTEST

**BEEP! BEEP!**

Mesa Public Library's bookmobile is rolling in this winter!

To celebrate, we want to see what your dream bookmobile looks like!

**WHAT IS A BOOKMOBILE?**

DOES YOUR DREAM BOOKMOBILE HAVE WHEELS? WINDOWS? MINGS?

A bookmobile is a library on wheels! Mobile libraries provide books and other resources to communities that don't have easy access to traditional libraries.

**CONTEST INFORMATION**

Participants will compete in the following categories for a chance to have their designs featured on a bookmark that will be available for a limited time at all Mesa Public Library locations and bookmobile stops.

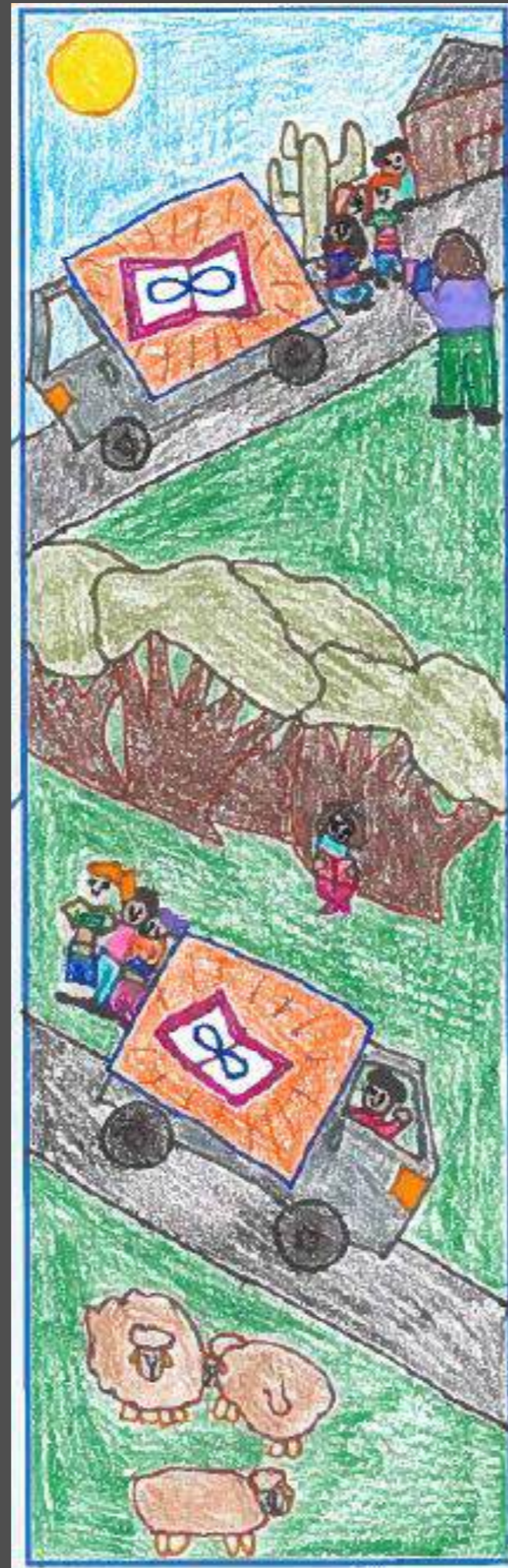
- Grades K-3
- Grades 4-8
- Grades 9-12

Pick up an entry form at any Mesa Public Library location or print the form online at [mesalibrary.org/bookmarkcontest](https://mesalibrary.org/bookmarkcontest)

The deadline for submissions is **August 31, 2024**

DOES YOUR DREAM BOOKMOBILE LOOK LIKE AN ANIMAL? AN OBJECT?

WHERE IS YOUR BOOKMOBILE LOCATED? IN SPACE? IN THE DESERT?



Bookmobile Bookmark Design Contest

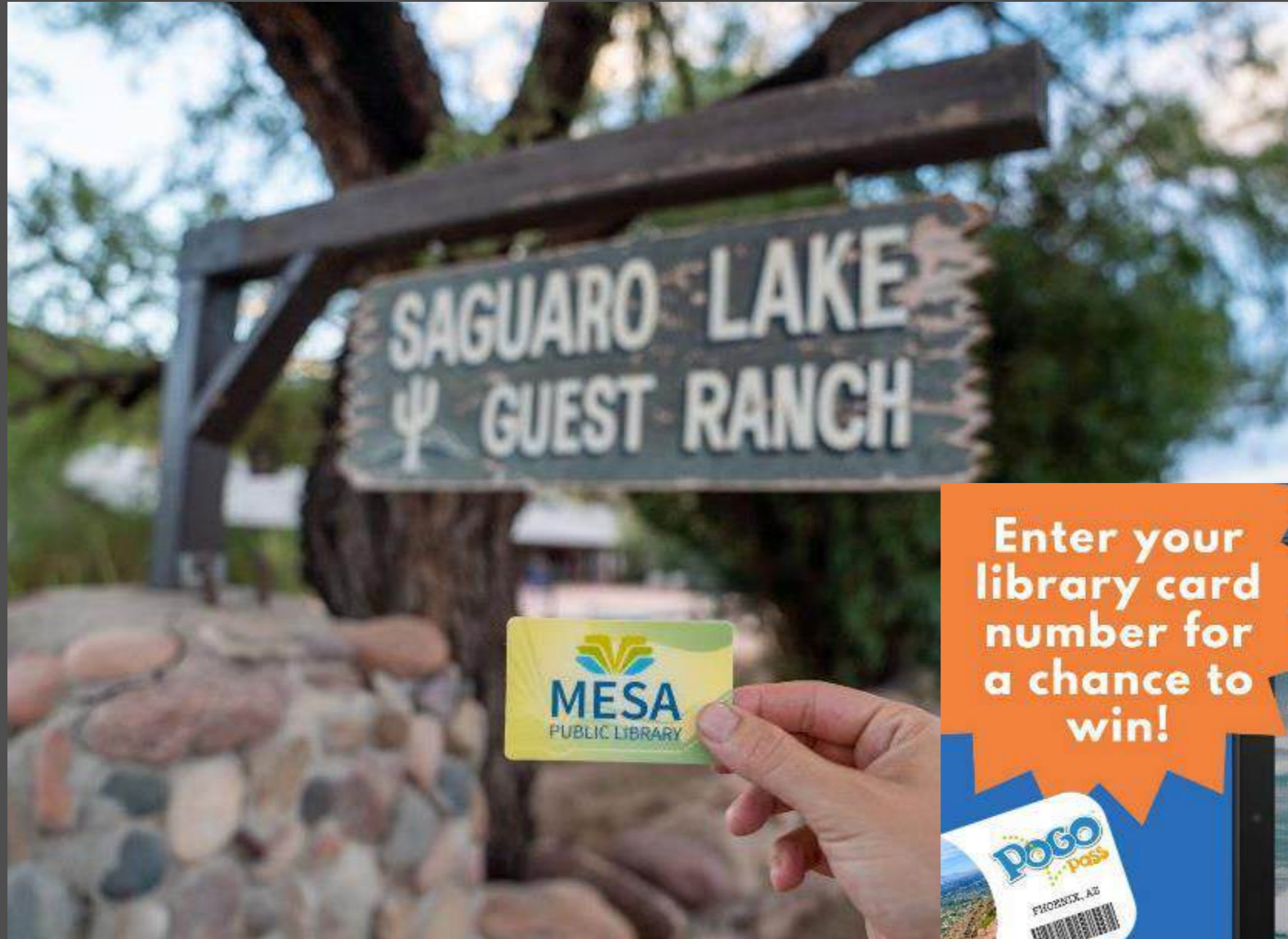
# August



Beanstack Bonanza!



# September



Library Card Sign-Up Month

October



Gateway Airport posters installed

November

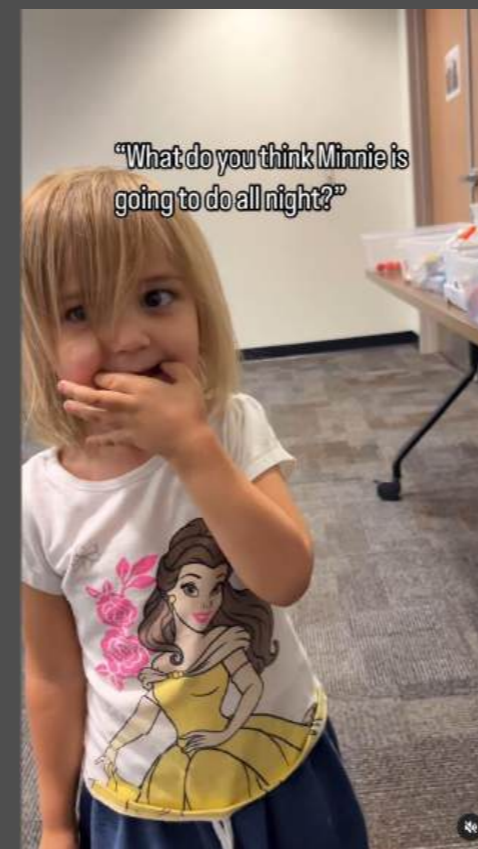


Finalized Read Runner wrap design

December



## Kelly Clarkson Loves IRL 'Toy Story' Experience At Arizona Library



The Kelly Clarkson Show